



PRESS RELEASE

Westlake and Vacu-Lug Strengthen U.K. Truck Tyre Presence with ATS Euromaster

London, 11 September, 2013.– Westlake’s extensive range of truck and bus (TBR) tyres can now be sourced through the ATS Euromaster network. The brand’s TBR tyre distributor for the United Kingdom, Vacu-Lug Traction Tyres, has a long-standing association with Euromaster U.K., and the introduction of Westlake TBR tyres to support Vacu-lug’s extensive retread tyre range provides a compelling offer for commercial vehicle owners.

Mr. K.K. Singh, European TBR Sales Manager for the Al Dobowi Group, distributor of Westlake Tyres in several European markets commented: “The combination of Vacu-Lug’s high quality retread tyres and Westlake’s extensive TBR programme is proving to be very successful and we are delighted that U.K. customers can also access Westlake via the extensive Euromaster service network. With Westlake’s high quality commercial tyres at competitive prices, we are sure this will deliver long-term benefits for vehicle operators”.

Mr. Tim Herccock, Managing Director of Vacu-Lug added: “Westlake has become an important part of our TBR offering. The quality and performance of the product is exceptional and we are delighted it’s now available through ATS Euromaster. Sales are growing rapidly as Westlake offer excellent value for money”.





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