



PRESS RELEASE

Agripan SA: New Westlake Tyre Distributor in Greece

London, 6 March, 2013. – Eskay Tyres (part of the global Al Dobowi Group) is pleased to announce that Agripan SA is now the authorised distributor in the territory of Greece of the acclaimed Westlake tyre range. Westlake is the flagship brand of Hangzhou Zhongce, China's largest tyre producer and the world's tenth largest tyre manufacturer with a complete range of passenger and truck/bus tyre dimensions.

The Westlake brand includes the all-new RP28 passenger tyre in H and V speeds as well as an impressive line-up in high performance, commercial and winter tyres. In the truck and bus tyre market, Westlake tyres (again produced by Hangzhou Zhongce) are now positioned amongst the 'Top 5' global producers with a high quality range to suit European fitments.

Nigel Hampson (Head of Business Development at Eskay Tyres, representing Westlake in several European markets) commented: "We are delighted to form this new bond with Agripan. Their experience in the Greek tyre market is really impressive and the Westlake tyre portfolio complements well the other areas of Agripan's automotive group. The Westlake range is already extensive but the company has exciting plans and, as one of the world's leading tyre makers, their development and growth plans will be sure benefit the Greek consumer with quality tyre products at attractive pricing".





PR Contact

Sandro García-Salmones
sandro.garcia@avalonprplus.com

César Borreguero
cesar@avalonprplus.com

AVALON PR

Avenida Concha Espina 8, 7-Izda.

28036 Madrid – Spain

Tel: +34 915 631 011

Fax: +34 914 116 920

www.avalon-comunicacion.com

