



PRESS RELEASE

Westlake Tyres Add to Viking Dealers Visit to Dubai

London, 15 November, 2012. – Viking Wholesale Tyres and Equipment, U.K. distributor for Westlake Tyres and part of the Axle Group, recently hosted its annual Viking Dealer Division Trip in Dubai.

The October visit comprised several of Viking's leading dealer group customers including Lookers Audi Group Scotland, Taggarts Motor Group, Park's Motor Group and the John Martin Group. Tony Neill, Axle Group CEO, joined Mr. Surender Kandhari, Chairman of the Al Dobowi Group, at the impressive Emirates Golf Course, and later the group experienced a 4x4 desert adventure and a traditional Arabian dinner – entertained by very talented belly dancing!

Mr. Jorge Crespo, European General Manager for Eskay Tyres, commented that: "Viking is proving a real asset for Westlake in the U.K. We were delighted to enhance the group's visit to Dubai as a small thank you for their great efforts and we look forward to hosting them again in the near future".

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