

## **Westlake Tyres Grab Podium Finish on Kings of Europe Drift Series Debut**

**London, 20 May, 2014.**– Westlake Tyres, Zhongce Rubber’s premium tyre range, is revving up a European motorsport presence through its participation in the prestigious Kings of Europe Drift Series. Flying the flag for British drifting and Westlake tyres is Steve ‘Baggsy’ Biagioni backed by the Acorn Zenises Motorsport team, who is aiming to better the efforts of the other 37 race participants in this demanding series of drift challenges.

The Westlake Sport RS is also making its first outing in Europe since undergoing extensive development at Zhongce Rubber’s global technical centre outside Shanghai. The Sport RS certainly made a great impression at the first round of Monster Energy Kings of Europe Drift Pro Series at the Greinbach circuit in Austria. The new Westlake liveried car excelled on its competition debut and was just edged out of first place after cutting through the high calibre field. The RS Sport tyre, with its asymmetric pattern and high speed stability central rib, has been specially designed for drifting excellence and the tyres did not disappoint.



“The car has been pretty much perfect all weekend,” commented ‘Baggsy’.  
“I’d like to put a lot of the awesome result down to the new Westlake tyres.  
The levels of grip are much more predictable and all the runs have been very  
competitive. It’s a fantastic start to the season and I can’t wait for the next  
round.”

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