

## **Westlake Consolidates Position as China's Largest Tyre Producer at Brityrex 2012**

**London, 29 August, 2012.**– Westlake Tyres will be supporting its growing U.K. presence at Brityrex 2012. Since late 2011, the Westlake passenger, van and 4x4 tyre range has been distributed by National Tyres and Viking International and this partnership is now becoming well established in the U.K. tyre trade.

Hangzhou Zhongce (the parent company of Westlake) was recently named as China's largest tyre manufacturer and its 2012 production output should see the company consolidate its position in the list of global 'Top 10' tyre companies. The product range also continues to expand at a pace especially since the decision has recently been taken to position Westlake as Hangzhou's worldwide 'flagship' brand.

To complement its already impressive passenger tyre range, Westlake has recently introduced the RP26 to its product portfolio. This new tyre is designed for mid-range family cars and already incorporates 27 dimensions predominantly in H and V speeds (including the ever popular 195/65HR15 and 205/55VR16). Particular attention has been given to the design of the RP26 shoulder blocks to deliver outstanding dry and wet traction as well as to enhance tyre tread life. The RP26 is available now and will also be on display at Brityrex 2012.

Not only is Westlake focussed on developing the best tyres for small and medium vehicles - with the extended range of SA07 tyres, the company intends to highlight its impressive performance credentials at Brityrex. The recent addition of popular sizes such as 245/45R17 and 245/45R18, means that the Westlake SA07 now includes 23 high performance tyres in W and Y speed. With its latest silica compound technology and the





inclusion of four circumferential grooves to enhance water evacuation, the Westlake SA07 is the premium performance tyre in both wet and dry conditions.

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